

ROCKIN'

WITH A MISSION



Sponsorship Opportunities

with

Mission  Lexington



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Mission Lexington

Reflecting God's love by meeting the needs of our neighbors

ABOUT US

Mission Lexington is a frontline support system for Lexington County, serving as the central resource of care for those in need. We assist families and individuals with food, clothing, shelter, essential needs, and guidance.

HOW WE SERVE ANNUALLY



69,000
Needs Met Annually



\$90,000
Financial Assistance



\$2.5million
in Groceries Provided



26,000
People Served



10,000
Children Served

CONCERT PURPOSE

To raise awareness and support of our mission to serve the community at their time of crisis. Increasing awareness will direct people to our mission and funding will ensure we provide timely and impactful services.



*Click
HERE
to watch
our story*

CAPTAIN MIKE & THE SHIPWRECKED

A JIMMY BUFFETT COVER BAND

MAY 8TH, 2026

6:00pm - 9:00pm



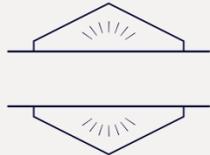
Icehouse Amphitheater



3 Presenting Sponsorship:



Exclusive Presenting Sponsor recognition. Opening remarks at concert & introduce the band.



Premium placement of your company logo on all event signage, marketing materials, website and billboard ads.



16 VIP tickets and a designated VIP seating area.



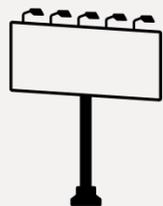
Four VIP parking spaces for the night of the event.



Radio Spotlight: A featured radio interview on "93.1 The Lake" promoting your company and your support of the concert.

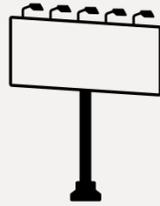


Social media/video recognition before, during, and after the event.



Billboard Recognition: Gain high-visibility exposure with your company featured on eight billboards across the Midlands from April 25–May 8. A map of locations is included on the following slide.

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Billboard Recognition:

Gain high-visibility exposure with your company featured on eight billboards across the Midlands from April 25–May 8.



Impressions:

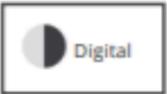
A total of 1,721,712 impressions on adults 18+ (860,856 weekly)

Estimated Value: \$8,000

Billboard Advertising:



Mission Lexington



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SPONSORSHIP LEVELS

	On Stage Recognition	Logo on Website	Tickets to Event	Social Media & Newsletter Recognition	VIP Parking Spaces	Billboard Advertising
STAR PERFORMER \$5,000			Reserved Seating 12		2	Logo on Billboard Ads
ADVOCATING AGENT \$2,500			10			
ENCORE SUPPORTER \$1,000			6			

Email Nikie Smith for more information/secure your sponsorship: nikie@missionlexingtonsc.org

or

CLICK HERE

THANK YOU

for Rockin' with a Mission

Email Nikie Smith to secure your sponsorship:
nikie@missionlexingtonsc.org

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HERE
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